

Why Investors invest in Portugal - Seeking Investors.

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Source : Lifestyle Concepts Group (Sponsored Content)

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First and foremost, Portugal has a very advantageous fiscal and investment environment: from the [Golden Visa programme](#), to a variety of generous subsidies, Portugal has what investors want;

Portugal also offers investors a long-established and secure real estate market providing great potential for long-term investments.

Buying property in Portugal for tourism purposes provides investors an established market with a steady flow of tourists, especially in areas with beach and golf appeal.



Portugal remains one of Europe's leading holiday and retirement destinations. Coupled with the security of investments, a vibrant local economy, and political stability, people continue to look to Portugal not only for property investment, but short and long-term tourism, especially during the Northern-European Winter.

Portugal has been rated the third best place to retire to by independent surveys. The low cost of living, excellent healthcare, mild climate and high quality beaches are just some of the qualities that draw retirees

to Portugal.

APPROVED TOURISM PROJECT SEEKING INVESTORS

SERENA SÉNIOR - ÓBIDOS, PORTUGAL

5-STAR SENIOR SHORT / LONG-TERM SPA & WELLNESS RESORT

Serena Sénior is located on the Silver Coast, in Óbidos, Portugal, in an exceptional area between the beach, lake, golf courses, spas and only a 45-minute drive from Lisbon.

Óbidos is renowned internationally as a holiday and leisure destination, and its potential is being dramatically improved through the creation of top-quality resorts boasting extremely beautiful golf courses and other sports infrastructure, effectively serving to complement the cultural and historical charisma of the town.

Serena Sénior is a high-quality complex—a new lifestyle concept—set in an area of 47,040m², with 13,581m² of approved building area.



The project offers 70 independent and assisted-living apartments, all with terraces facing south, overlooking the beautiful lake on the property, and Óbidos castle.

The site will offer a truly exclusive and luxurious atmosphere. Guests of Serena Senior will enjoy outstanding privacy, 25,000m² of gardens, Óbidos Castle on the horizon, and the lake with a beautiful cascade at their doorstep.

These Assisted-Living short / long-term stay apartments seek to offer the latest developments in Senior living.

The Assisted-Living Guest Environment will offer the best of both worlds to still-healthy independent tourist seniors who wish to retain their independence while travelling to a more amenable Southern-

European climate, but who also seek the peace of mind of a built-in support network, should it be required.

A variety of common rooms including a library and computer centre, cafe market, fitness room, medical and health spa, art and craft studio, and salon, all offering state-of-the-art amenities.

Assisted-Living apartments provide a range of settings designed to emphasize personal dignity, individual autonomy, independence, privacy and freedom of choice.

[Article: 'Centro of the universe: Portugal's mysteriously overlooked middle' \(CNN\)](#)